



Thank you for this opportunity to tell you about 3B Brae's Brown Bags and our upcoming 4th Annual 3B Summer Celebration, which will be held on Saturday, August 19, 2017 from 1pm to 4pm at the Bear-Glasgow YMCA.

### **Our Mission**

3B Brae's Brown Bags, founded by 13-year-old Braeden Mannering, provides homeless and low-income populations with access to healthy foods, clean water and contact information for additional services which can aid them. His ongoing mission is not only to feed people today, but to raise awareness about the problems of food insecurity and poverty, and empower and inspire youth across the nation to become part of the solution. This is why we launched 3B Ripple Student Chapters to get more youth involved in public service and hunger relief!

### **Our Event**

Each year at our annual 3B Summer Celebration we invite the community to attend so we can thank them for their support and their encouragement. It is free to attend for all supporters and encouragers of Brae's Brown Bags as a way to say thank you to our community. Your sponsorship offers a unique opportunity to advertise with your local community. You and your company can gain loyalties from 150 event attendees who appreciate philanthropic sponsorship by helping an organization with a purpose. Additionally, your sponsorship is advertised to thousands via social media outlets. Brae's Brown Bags has over 8,000 followers across various social media platforms.

We know how important hunger relief is for our state and we would be so happy to promote that your company is helping to support our mission!

# 3B Brae's Brown Bags

*Presents*

## 4th Annual 3B Summer Celebration

A family-friendly event for the community and community leaders who have supported and encouraged Braeden Mannering, 13-year-old founder of 3B Brae's Brown Bags during the third year of this public charity.

**Theme: "Ohana"** / Ohana means family, our community is part of our extended family. We welcome all of you, leaving no one behind, leaving no one forgotten. We are all in this together!

**Saturday, August 19, 2017 from 1 p.m. to 4 p.m.**

**Sponsorship Opportunities Must Be Decided by July 28th:**

**\$300 Champion** – You or your company will have space to have a banner, poster or signage of some kind in our event space should you want to and you are welcome to provide inserts/ brochures for the swag bag each guest will receive please make sure they are family appropriate. (You are responsible for providing the items you would like in the bag so we can pack them and have them ready by August 11.) You will be thanked during the event when Braeden takes the stage to speak which is normally around 2pm. You will also be included in all tiers below this level.

**\$150 Supporter** – Company name on the back of the 3B Summer Celebration t-shirt (You will be given a complimentary t-shirt). Logo, link and quote on 3B website (you are responsible for providing your logo and statement for the website). You will also be included in all tiers below this level.

**\$75 Friend** – Your company/name will be mentioned via social media to publically thank you for your support. Your company/name will be included in a dedicated email blast about the supporters of the event.

*Donations can be monetary or raffle items to be given away during the event. All donations to the 3B Brae's Brown Bags receive appropriate tax acknowledgment documentation.*



# 3B Summer Celebration Event – August 19, 2017

## Sponsorship Agreement Form

We are thrilled that you feel this event has something of value to offer your business as a sponsor or maybe you're an advocate of the food insecurity issue and the importance of hunger relief maybe BOTH? Perhaps this is an appropriate time to say THANK YOU! Your enthusiasm and support is needed and extremely appreciated. Please fill out the Sponsorship Agreement Form, make two copies, mail, just one, back to the 3B Foundation. Keep the other copy for your records. Please include a check for the amount of the sponsorship, payable to the 3B Brae's Brown Bag Foundation. All product sponsorship is due by August 4, 2017 so we can ensure we are able to comply with the perks of each level.

The following is a legally binding agreement between 3B Brae's Brown Bags Foundation, and the Sponsor, \_\_\_\_\_ (Business Name) and \_\_\_\_\_ (Your Name). This agreement states that 3B Brae's Brown Bags will provide above sponsor with all stated benefits of chosen Sponsorship Level as outlined in packet. Sponsor agrees to "hold harmless" any and all parties, any way associated with this event, the 4th Annual 3B Summer Celebration. Because these funds will be used to cover the event budget, there will be no refunds. Please include a check for the full amount of the agreed sponsorship level, and the necessary artwork for logos to be placed on materials can be emailed to [christy@braesbrownbags.org](mailto:christy@braesbrownbags.org) by August 4, 2017.

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_ Email: \_\_\_\_\_

On-Site contact: \_\_\_\_\_ & Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Please indicate sponsorship level of choice below:

**3B Champion \$300**       **3B Supporter \$150**       **3B Friend \$75**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support!

**Please Make Checks Payable To:**  
**3B Brae's Brown Bags**  
**950 Rue Madora Drive, Bear, DE 19701**

**3B Brae's Brown Bags Foundation is a Non-Profit Organization Tax Exempt ID 46-4307237.**