



Thank you for this opportunity to tell you about 3B Brae's Brown Bags and our upcoming 5th Annual 3B Summer Celebration, which will be held on Saturday, August 18, 2018 from 1pm to 4pm at the Bear-Glasgow YMCA.

Our Mission

3B Brae's Brown Bags, founded in 2013 by Braeden Mannering, at the age of nine, provides homeless and low-income populations with access to healthy foods, clean water and contact information for additional services which can aid them. His ongoing mission is not only to feed people today, but to raise awareness about the problems of food insecurity and poverty, and empower and inspire youth across the nation to become part of the solution. This is why we launched 3B Ripple Student Chapters to get more youth involved in public service and hunger relief!

Our Event

Each year at our annual 3B Summer Celebration we invite the community to attend so we can thank them for their support and their encouragement. It is free to attend for all supporters and clients of Brae's Brown Bags as a way to say thank you to our community. Your sponsorship offers a unique opportunity to advertise with your local community. You and your company can gain loyalties from 150 event attendees who appreciate philanthropic sponsorship by helping an organization with a purpose. Additionally, your sponsorship is advertised to thousands via social media outlets. Brae's Brown Bags has over 8,000 followers across various social media platforms.

We know how important hunger relief is for our state and we would be so happy to promote that your company is helping to support our mission!

**3B | Brae's Brown Bag
FOUNDATION**

To provide hope and nourishment.

www.braesbrownbags.org

3B Brae's Brown Bags

Presents

5th Annual 3B Summer Celebration

A family-friendly event for the community and community leaders who have supported and encouraged Braeden Mannering, 14-year-old founder of 3B Brae's Brown Bags during the fifth year of this public charity.

Theme: "Everyday Hero" / We love our community, especially fellow public servants, so this year we are asking for nominations so we can recognize and honor everyday heroes who go above and beyond to create positive change in our community. (<https://braesbrownbags.org/everyday-hero/>)

Saturday, August 18, 2018 from 1 p.m. to 4 p.m.

Sponsorship Opportunities Must Be Decided by July 28th:

\$300 Champion – You or your company will have space to have a banner, poster or signage of some kind in our event space should you want to and you are welcome to provide inserts/ brochures for the swag bag each guest will receive - please make sure they are family appropriate. (You are responsible for providing the items you would like in the bag so we can pack them and have them ready by August 10.) You will be thanked during the event when Braeden takes the stage to speak which is normally between 2 p.m. and 2:30 p.m. You will also be included in all tiers below this level.

\$150 Supporter – Company name on the back of the 3B Summer Celebration t-shirt (You will be given a complimentary t-shirt). Logo, link and quote on 3B website (you are responsible for providing your logo and statement for the website). You will also be included in all tiers below this level.

\$75 Friend – Your company/name will be mentioned via social media to publicly thank you for your support. Your company/name will be included in a dedicated email blast about the supporters of the event.

Donations can be monetary or raffle items of the same monetary value which will be given away during the event. All donations to 3B Brae's Brown Bags receive appropriate tax acknowledgment documentation.



3B Summer Celebration Event – August 18, 2018

Sponsorship Agreement Form

We are thrilled that you feel this event has something of value to offer your business as a sponsor or maybe you're an advocate of the food insecurity issue and the importance of hunger relief or maybe BOTH? Perhaps this is an appropriate time to say THANK YOU! Your enthusiasm and support is needed and extremely appreciated. Please fill out the Sponsorship Agreement Form, make two copies and mail one back to the 3B Foundation. Keep the other copy for your records. Please include a check for the amount of the sponsorship, payable to the 3B Brae's Brown Bag Foundation. All product sponsorship is due by July 28, 2018 so we can ensure we are able to comply with the perks of each level.

The following is a legally binding agreement between 3B Brae's Brown Bags Foundation, and the Sponsor, _____ (Business Name) and _____ (Your Name). This agreement states that 3B Brae's Brown Bags will provide above sponsor with all stated benefits of chosen Sponsorship Level as outlined in packet. Sponsor agrees to "hold harmless" any and all parties, any way associated with this event, the Annual 3B Summer Celebration. Because these funds will be used to cover the event budget, there will be no refunds. Please include a check for the full amount of the agreed sponsorship level. The necessary artwork for logos to be placed on event materials can be emailed to christy@braesbrownbags.org date stamped by July 28, 2018.

Business Name: _____ Phone: _____

Owner/Manager: _____ Email: _____

On-Site contact: _____ & Phone: _____

Mailing Address: _____ City: _____ Zip: _____

Please indicate sponsorship level of choice below:

3B Champion \$300 **3B Supporter \$150** **3B Friend \$75**

Authorized Signature: _____ Date: _____

Thank you for your support!

Please Make Checks Payable To:
3B Brae's Brown Bags
950 Rue Madora Drive, Bear, DE 19701

3B Brae's Brown Bags Foundation is a Non-Profit Organization Tax Exempt ID 46-4307237.